



## SMS Privacy Policy

### 1. Information We Collect

- Names and phone numbers of individuals who opt-in to receive our SMS communications
- Any personal information voluntarily provided through SMS responses (e.g., names, preferences)

### 2. How We Use Your Information

- To send SMS messages about church events, announcements, and spiritual content
- To respond to inquiries or prayer requests sent via SMS
- To improve our communication services and tailor content to user preferences

### 3. Information Sharing

- We do not sell, rent, or share your personal information with third parties
- We may share information with service providers who assist us in sending SMS messages, subject to confidentiality agreements

### 4. Data Security

- We implement reasonable security measures to protect your information
- Our SMS account password is unique and individual users use their own account credentials to gain access
- We retain your information only as long as necessary for the purposes outlined in this policy

## 5. Your Rights

- You can opt-out of SMS communications at any time by replying STOP to any of our messages
- You can request access to, correction, or deletion of your personal information by contacting us

## 6. Non-confidential nature of shared SMS platform

- Access to our SMS account is limited to church leadership and select volunteers
- These authorized individuals have access to all messages sent and received through the SMS system
- Due to this shared access, SMS communications should not be considered confidential and are primarily used for informational purposes
- If you need to communicate sensitive or confidential information, please use alternative methods of contact
- For confidential communications, please use staff email addresses, which are available on the church's website

## 7. Changes to This Policy

- We may update this policy from time to time and will notify you of any significant changes via SMS

## 8. Contact Us

- For any questions or concerns about this policy, please contact the church office
- Call: 870-234-2430
- Email: [general@cbcmagnolia.org](mailto:general@cbcmagnolia.org)

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